

# TIME MAGAZINE AD (A4)



34 years in a museum.



34 years in a landfill.



RUBBISH DOESN'T BREAK DOWN IN A LANDFILL. **RECYCLE.**

**0800 REDUCE**  
[www.reducerubbish.govt.nz](http://www.reducerubbish.govt.nz)

↑  
Replace  
with your  
regional  
council  
black  
& white  
logo

↑  
Replace  
with your  
black  
& white  
T.A. logo

## INSTRUCTIONS FOR APPLICATION OF AD:

1. A4 ad will run landscape (on its side) with the head of the time magazines to the spine.
2. All logos must be printed solid black on 20% black background. Proportions as per example.
3. Colour logos must not be used.
4. The size of the logo must be the same as per supplied example with all logos running on the same baseline.
5. All other proportions must be as close to supplied example when resizing.