

CAN AD (A4) FOR HIGH RESOLUTION PRINT PUBLICATIONS



This can begins as iron ore, coal and limestone. These elements are moulded in a 1700°C furnace, turning them into steel. The steel is covered with rust-proof industrial tin and then fused together to make it perfectly water and air tight. Then we toss it in the ground and expect worms to eat through it.

Rubbish is built to last. Recycle.



0800 REDUCE
www.reducerubbish.govt.nz

Replace with your
regional council
black & white logo

Replace with
your black
& white T.A. logo

INSTRUCTIONS FOR APPLICATION OF AD:

1. All logos must be printed solid black on 20% black background. Proportions as per example.
2. Colour logos must not be used.
3. The size of the logo must be the same as per supplied example with all logos running on the same baseline.
4. All other proportions must be as close to supplied example when resizing.